

The SDIMT Snapshot

Disciplines

- MBA
- BBA
- BCA
- POLYTECHNIC
(Civil, Mechanical, Electrical,
Electronics & Computer Science)

Approved by
All India Council for Technical Education (AICTE)
Ministry of HRD, Government of India
(MBA and Polytechnic programmes)

Affiliated to
Uttarakhand Technical University
for MBA, BBA and BCA programmes and
Uttarakhand Board of Technical Education,
Roorkee for Polytechnic programme

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www.sdimt.org

Events and Media Coverage @ SDIMT

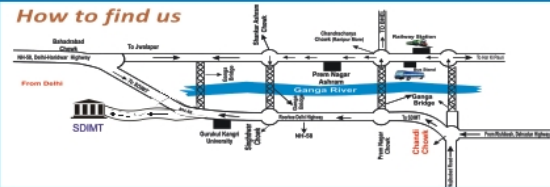


Come develop the X-Factor in U along with Us.

- Unique features:**
- ✦ Excellent teaching with practical approach
 - ✦ Industry-Academic interface
 - ✦ Training through Research based projects
 - ✦ Seminars, Conferences and workshops on current corporate practices
 - ✦ Focus on Entrepreneurial Development
 - ✦ Regular Introspection and Feedback Sessions
 - ✦ Gap Identification and Personality Development
 - ✦ Mock Interviews and Group Discussions on regular basis
 - ✦ Value based environment
 - ✦ 24x7 Internet facilities, Wi-Fi Campus



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Balance is the key
to
achieve success

**ADMISSIONS
OPEN**



- MBA
- BBA
- BCA
- POLYTECHNIC
 - CIVIL
 - MECHANICAL
 - ELECTRICAL
 - ELECTRONICS
 - COMPUTER SCIENCE



MISSION	VISION	OBJECTIVE	GOAL	CORE VALUE
<p>"Connecting minds, Unlocking Creating values."</p>	<p>"Enhancement of global competitiveness for technological and development."</p>	<p>"Value people, Uphold quality, Foster innovation, Serve society."</p>	<p>"To obtain prosperity through quality education."</p>	<p>"To Groom and orient students to academic and professional ethics."</p>

WELCOME TO SWAMI DARSHANANAND INSTITUTE OF MANAGEMENT AND TECHNOLOGY (SDIMT)

Swami Darshanand Institute of Management and Technology is a business school started with the vision of creating a new breed of young, dynamic and astute business managers who are ready to face the challenges and grab opportunities presented by the forces of global business environment. The Campus of SDIMT is situated on the bank of Upper Ganga Canal at NH-58, Delhi-Haridwar highway. SDIMT is imparting professional courses viz. **MBA, BBA, BCA & Polytechnic**. The institute is duly approved by **All India Council of Technical Education (AICTE), Ministry of HRD, Govt of India, Affiliated to Uttarakhand Technical University, Dehradun & UBTE Roorkee.**

ABOUT GURUKUL MAHAVIDYALAYA & SDIMT

The Great Saint Swami Darshanand Saraswati established Gurukul Mahavidyalaya in the year 1907 on the bank of holy Ganges which is managed by a registered society Mahavidyalaya Sabha that runs a mix of oriental and modern courses to cater to the needs of students from various sections of society. Keeping in view the specific demand for the professional education in Haridwar. SDIMT was launched under the aegis of Mahavidyalaya Sabha. As there was no facility for the girl students of Haridwar and adjoining areas to enroll for the professional courses and they had to run to far off places for this purpose. SDIMT started such courses under one roof. Thus in the year 2009 a new Campus was developed to specifically conduct professional educational courses and a Two Year Full Time MBA Program was launched. Expanding its wings SDIMT has also added BBA and BCA from the session 2010-11.

Message from Director General's Desk

We welcome the **MBA, BBA** and **BCA** aspirants to **SDIMT**. Applying to **SDIMT** would be a sound objective choice for number reasons. The stay at **SDIMT** will be a transformational experience for students who will go on to change their lives along with the lives of those around them. The programmes at **SDIMT** aim to provide each student a sound knowledge of their chosen subjects, be it management or computers, through an insight into established practices as well as actual projects. At **SDIMT**, your learning will include exposure to all aspects that enrich professional as well as personal life. We extend a warm welcome to you all.



COURSES	ELIGIBILITY	INTAKE
MBA (Master of Business Administration) (Two Year Full Time Programme)	Any Graduate with valid MAT/CAT/XAT/CMAT/UTUGEE Score	120
BBA (Bachelor of Business Administration) (Three Year Full Time Programme)	10+2	60
BCA (Bachelor of Computer Applications) (Three Year Full Time Programme)	10+2	60
POLYTECHNIC (Diploma Courses) Three Year Full Time Programme (Civil, Mechanical, Electrical, Electronics & Computer Science)	10	60 (Each Branch)

MBA Specialisations

- A. Marketing Management
- B. Human Resource Management
- C. Financial Management
- D. Information Technology
- E. International Business
- F. Co-operative management

BBA Specialisations

- A. Marketing Management
- B. Human Resource Management
- C. Financial Management
- D. Retail Marketing
- E. Insurance Management

Polytechnic Branches

- A. Civil Engineering
- B. Mechanical Engineering
- C. Electrical Engineering
- D. Electronics Engineering
- E. Computer Science Engineering

Training & Placement

RESOURCES AT SDIMT

LECTURE ROOMS

We at SDIMT provide students with the facility of **FULLY EQUIPPED LECTURE ROOMS**, where they are taught through Modern Technology and they can also involve themselves into seminars, presentations & other management activities. This leads to increase their confidence while addressing a large group of people.



LIBRARY

Library is the brain of any educational institution. It is the hub around which all the academic activities of the institution revolve. The central library of the institute is stocked with thousands of books authored by eminent authors. Most of the Research journals, Magazines and Newspapers are subscribed for the benefit of the students.

COMPUTER LAB

The institute has well equipped computer lab and server room with the latest Software and hardware configurations that provide students with computing facility. We have the best of tech experts to manage them. Lab consists of Intel Core 2 Duo Processors & matching supporting hardware & peripherals.



CO-CURRICULAR AND EXTRA-CURRICULAR ACTIVITIES

Apart from academic activities at class room, a professional course also needs various co- and extra-curricular activities which are necessary for their overall personality development. At SDIMT such activities are planned on a continuous basis for all round development of budding managers. Activities mainly focus on development of right kind of attitude having faith in Indian Value system with latest understanding of World Economic, Political and other factors of environment. Some of the activities are:

- Business Quiz
- Invited Lecture Series
- Seminars
- Panel Discussion
- Industry-Academia Meet
- Plant/ Industry Visits
- Group Discussions
- Debate
- Presentation
- Brain storming
- Conferences
- Mock Sessions
- Cultural Activities

