

SALIENT FEATURES OF SDIMT

- Wi-Fi enabled campus
- Well Stocked Library with number of books & National / International Journals.
- Excellent Infra structural and instructional facilities.
- Faculty with academic excellence & rich industrial experience.
- Advanced networked computer center.
- Excellent Industry-Institute interface.
- Lush Green, Safe & Education Friendly campus on NH-58 at Haridwar.



SWAMI DARSHNANAND INSTITUTE OF MANAGEMENT & TECHNOLOGY

Gurukul Mahavidyalaya, Jwalapur, Haridwar (Uttarakhand) INDIA

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SDIMT

PLACEMENT BROCHURE 2011-12

*Any Mission is possible,
if you use your imagination."*



SWAMI DARSHNANAND INSTITUTE OF MANAGEMENT & TECHNOLOGY

Approved by : AICTE Ministry of HRD Govt. of India

Bridging the Gap.....



BRIDGING THE GAP BETWEEN THE **BRIGHT, ENERGETIC AND ASPIRING YOUTH TALENT** OF THE **SDIMT** AND THE **INDUSTRY** FOR MEETING THEIR **REQUIREMENTS.**"



OUR MISSION

- Attracting, Harnessing and Placing.

VISION

- To impart management education combined with Indian ethos, management concepts to create a paradigm shift.
- To impart management education that provided the much needed impetus to understand and adapt to the dynamic corporate scenario.
- To develop the skills to analyze and apply the management knowledge to the fast changing business world.
- To provide stimulating and rigorous learning with a blend of sharp industry interface.
- Facilitating the transformation role expected of tomorrow's business leaders.

QUALITY OBJECTIVES

- To provide a sound academic environment to students for a complete learning experience.
- To provide state-of-art technical infrastructure and motivate students and staff to realize their potential.
- To promote managerial and technological skills of the students and ensure their all round development.
- Committed towards quality and streamlined working.
- Established system for monitoring & examining Academic procedures like Lesson Plans, Completion of Syllabus etc.
- Established Hierarchical & Organizational structure, Authority System, Documentation Procedure, Safety & Security System.

CORPORATE RESOURCE CENTRE

PATRON :

PROF. S. C. DHAMIJA

09897278079

PLACEMENT CO-ORDINATOR :

MS. POOJA BATHLA

09997376215

CO-ORDINATOR TRAINING :

MR. ARUN SINGH RUHELA

09457896564

STUDENT CO-ORDINATORS :

TANUJ SHARMA – 09758183313

SURABHI SINGHAL – 09557280252

PAYAL SHARMA - 08954939478



The Adept Faculty
Just as the vital life energy animates our bodies, so does the SDIMT's mentors breathe life into the curriculum. The Institute has a dedicated team of qualified, experienced and student's caring faculty members. To supplement them further, senior academicians and corporate are invited regularly as visiting/ guest faculty member.

Faculty

No.	NAME	QUALIFICATION & SPECIALIZATION
1.	Prof S C Dhamija Director General & Professor	M.A. (Psychology)
2.	Ms. JaiLaxmi Dean Academics	MBA (Human Resource)
3.	Ms. Pooja Bathla Lecturer & Head of Students affair	MBA (Finance)
4.	Mr. Gaurav Saini Lecturer	MBA (Marketing)
5.	Mr. Tripti Khali Lecturer	MBA (HR)
6.	Mr. Atul Upadhyay Lecturer	MCA
7.	Mr. Vishwabandhu Sharma Lecturer	MCA

FOREIGN FACULTY



Ms. Pooja Anand
Consultant
Advisory Services
Price Water
House Coopers,
Abu Dhabi (UAE)

Visiting Faculty

1. Prof. H. L. Verma Pro. Vice Chancellor Guru Jambheshwar University, Hisar	6. Dr. Aditya Gautam Director OIMT, Rishikesh
2. Mr. Rajan Kalia Head HR Max Newyork Life	7. Dr. S. P. Singh Dean, Management Dept. GKV, Hardwar
3. Prof. Alok Saklani Director Appegy, Business School New Delhi	8. Dr. Rajat Agarwal IIT, Roorkee
4. Prof. Kavi Dayal Kumaun University	9. Dr. Ashu Khanna IIT, Saharanpur Campus
5. Mr. Ravish Dhamija MD P Factor India Bangalore	10. Prof. Padma Mishra BIT, Meerut

From the Management Desk

We started SDIMT in 2009 to make higher education affordable and available to all who are desirous of getting it. I also visualized that social transformation can be brought about through the medium of dynamic education. Thus SDIMT is an Institution with a social commitment.

The mission of SDIMT is to prepare competent managers for the corporate world who can lead their organizations with confidence.

Our dedicated faculty has a mix of excellent academic background and industrial experience who can guide and mentor the students effectively towards their chosen goals. The curriculum of the University has been designed to equip our students with all required skills to operate successfully in the business organizations. We also aim to provide education on a strong moral foundation.

I take this opportunity to invite the esteemed representatives of corporate organizations to visit our Campus and take a pick from the talented budding executives. I assure you that they will prove to be a great asset to your organization.

Mr. Anil Goyal
Director - Admin.

The mission of SDIMT is to prepare competent managers for the corporate world who can lead their organizations with confidence.



From the Director General's Desk

Education at SDIMT is holistic and caters to the overall personality, skill and knowledge development of our students, equipping them for a fulfilling professional career along with requisite societal consciousness, vocational self-concept, job relevant skills and informed career decision making ability, rather than just focusing on narrow syllabus oriented academic schedules.

SDIMT is a post graduate institution offering specially designed courses in the fields of Business Management and IT. Within two years of its inception, the college has registered its dynamic presence in the field of education in Haridwar and true to our motto, SDIMT has emerged as a 'trend setter in education'.

Education at SDIMT is holistic and caters to the overall personality, skill and knowledge development of our students, equipping them for a fulfilling professional career along with requisite societal consciousness, vocational self-concept, job relevant skills and informed career decision making ability, rather than just focusing on narrow syllabus oriented academic schedules.

The MBA department of the institute apart from its well-appreciated academic programmes, is also involved in the execution of management projects. Our students have shown exemplary skills in organizing event management activities both inside and outside the college.

We wish our MBA students every success in their career endeavors. We are sure that these future managers will work with verve and dedication towards ensuring the success of your organization. I hope that this information brochure will assist employers in evaluating them for suitable career placements.

Once again, my prayers and wishes to this talented batch.

Prof. S.C. Dhamija

D.G.



From the Dean's Desk

The MBA Department of SDIMT is proud to present before you, our first batch of enterprising and dynamic students.

The success of our department mainly rests on Five Iron Pillars. They are

1) Solid system of education. 2) Dedicated and experienced faculty members. 3) Disciplined environment. 4) Academy Industry Interface. 5) Care for needy students.

USP of MBA Department is the activity-based-experiential-learning system and consists more of exercises for the students than mere classroom discussions. The methodologies followed are Presentations, Seminars, Case study techniques, on-the-job training and Field Experience.

The rich and varied experience of our faculty members in the industry enables them to be highly effective in citing real life examples while handling the theory which helps to transform the ordinary students to extra ordinary professionals and making them employable products to suit the corporate needs.

Apart from this, our students have participated in major management fests that are being organized by other colleges and have won prizes and accolades from all the management fests so far. Forums in the campus like Student Activity Programs (SAP), Student Activity for Leadership Training (SALT) etc. to improve our student's organizing, management, presentation, communication and other soft skills.

I am sure that the first batch is no exception to this and I am confident that they will contribute to the growth of the organization in which they work.

My best wishes and prayers to all of them.

Jai Laxmi

Dean, Academics

There are immense opportunities for our students to get engaged in extra curricular activities to showcase their talents and improve their skills.



SDIMT at a Glance

The Institute endeavors to produce intellectual and professional leaders, who efficiently utilize their skills to make positive contribution to their professions, the corporate and the academic world in specific and to the society at large.

The great saint Swami Darshanand Saraswati established Gurukul Mahavidyalaya in the year 1907 on the bank of Holy Ganga which is managed by the registered society Mahavidyalaya Sabha that runs a mix of oriental and modern courses to cater to the needs of students from various sections of society. Keeping in view of specific demand for the professional education in Haridwar Swami Darshanand Institute of Management and Technology was launched under the aegis of Mahavidyalaya Sabha. As there was no facility for the girl's students of Haridwar and adjoining areas to enroll in the professional courses like MBA, BBA, and BCA and they had to run to far off places for this purpose.

SDIMT started such courses under one roof. In the year 2009 a new Campus was developed to specifically impart professional courses and Two year Full Time MBA Program was launched getting approval of All India Council for Technical Education (AICTE), New Delhi and affiliation from Uttarakhand Technical University, Dehradun. Expanding its wings SDIMT has also added Bachelor of Business Administration (BBA), Bachelor of Computer Application (BCA) and Polytechnic from the session 2010-11.

The Institute aims to provide world class education with well developed infrastructure, modern pedagogy, latest technology and efficient recourses. The programmes of SDIMT and Technology enable students to be the real thinkers of tomorrow while enhancing their conceptual, analytical and critical reasoning along with the strong communication skills to leave an impact, and also helping them to be innovative and creative for real life problem solving.



MBA Programme

Our MBA programme offers seats for 120 students. MBA is designed as a 2-year, 4-semester, postgraduate programme with the objective of moulding and transforming young graduates for value driven, competent and committed professional roles. They should be able to give effective leadership in managerial positions in business and non-profit organizations. While the theoretical foundation is structured around the U. T. University prescribed syllabus, a number of additions and innovations are provided to prepare the students to cope with organizational and societal requirements for the future. Accordingly, the students have a variety of electives to choose from, and are given experiential learning through organizational attachment, summer projects, participation in consultancy, market survey, event management meets, seminars, personality development clubs, leadership camps etc.

Course Structure

First Semester
Second Semester
Third and Fourth Semester
Electives Marketing
Finance
Human Resource Management
I.T.

They should be able to give effective leadership in managerial positions in business and non-profit organizations.



STUDENT Initiatives

Aims to keep students abreast with the latest happenings in the field of HR. The club regularly engages in various activities like Simulation Exercises, group discussions, case studies etc.

SDIMT provides ample opportunities to SDIMTs to widen their horizons of learning & explore their areas of interest. It chisels & grooms its potent pool of change drivers through various avenues. The clubs at SDIMT are founded, led and enjoyed by students who devote extra energies to their success.

The finance club

Provides a pragmatic view of the financial world beyond textbooks. For this, the club organizes regular sessions in diverse topics such as the latest mergers, movements in the stock market, commodities market, trends in global economy etc. Besides organizing regular industry interaction sessions for the students.

The HR club

Aims to keep students abreast with the latest happenings in the field of HR. The club regularly engages in various activities like Simulation Exercises, group discussions, case studies etc.

The Sports and Cultural club

Is the most dynamic club on campus. The club organizes an intra college sports competitions & annual sports days besides looking after the college sports infrastructure. It also undertakes to organize various cultural events and celebrations in the college including Holi, Diwali, Janamashtami etc.

The social club – is very vigilant in taking up the major issues of society. It seeks to increase the social awareness and responsiveness among the students.

Industrial Visits



STUDENTS PROFILE



Name : **Rahul Gautam**
 Age : 21 Years
 Qualification : B.Com, MBA
 Experience : Fresher
 Summer Internship : Absenteeism and its control
 Topic : process
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Ankit Kumar**
 Age : 27 Years
 Qualification : B.Com, MBA
 Experience : Fresher
 Summer Internship : Recruitment and Selection of Employees
 Topic :
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Manish Pathak**
 Age : 24 Years
 Qualification : BBA, MBA
 Experience : Fresher
 Summer Internship : Sales Promotion its Strategy
 Topic :
 Major Spec. : Marketing
 Minor Spec. : HR



Name : **Renu Singh**
 Age : 22 Years
 Qualification : B.Com, MBA
 Experience : Fresher
 Summer Internship : Working Capital Management
 Topic :
 Major Spec. : Finance
 Minor Spec. : HR



Name : **Manish Kalra**
 Age : 22 Years
 Qualification : B.Sc., MBA
 Experience : Fresher
 Summer Internship : Sales Promotion
 Topic :
 Major Spec. : Marketing
 Minor Spec. : HR



Name : **Mohit Raj**
 Age : 30 Years
 Qualification : B.Tech, MBA
 Experience : Fresher
 Summer Internship : Employee Motivation and Moral
 Topic :
 Major Spec. : HR
 Minor Spec. : Marketing

STUDENTS PROFILE



Name : **Vipul Singhal**
 Age : 25 Years
 Qualification : BA, MBA
 Experience : Fresher
 Summer Internship : Training and Development Programme
 Topic :
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Gagan Deep**
 Age : 21 Years
 Qualification : B.Com, MBA
 Experience : Fresher
 Summer Internship : Interpretation of Financial Statements
 Topic :
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Sakshi Goel**
 Age : 22 Years
 Qualification : B.Sc., MBA
 Experience : Fresher
 Summer Internship : Workers Participation in Management
 Topic :
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Geetanjali**
 Age : 24 Years
 Qualification : BBA, MBA
 Experience : Fresher
 Summer Internship : Job Satisfaction of Employees
 Topic :
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Ashu Kushwaha**
 Age : 23 Years
 Qualification : M.Com, MBA
 Experience : Fresher
 Summer Internship : Ratio Analysis
 Topic :
 Major Spec. : Finance
 Minor Spec. : HR



Name : **Shaifaly Tyagi**
 Age : 21 Years
 Qualification : B.Com, MBA
 Experience : Fresher
 Summer Internship : Debtor Management
 Topic :
 Major Spec. : Finance
 Minor Spec. : HR

STUDENTS PROFILE



Name : **Abha Singh**
 Age : 24 Years
 Qualification : B.Sc., MBA
 Experience : Fresher
 Summer Internship : Training and Development
 Topic : Programme
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Neetu Maithani**
 Age : 22 Years
 Qualification : M.Com, MBA
 Experience : Fresher
 Summer Internship : Stress Management of
 Topic : Employees
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Neeraj Saini**
 Age : 23 Years
 Qualification : M.A., MBA
 Experience : Fresher
 Summer Internship : Stress Management of
 Topic : Employees
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Priyadarshnani**
 Age : 30 Years
 Qualification : B.Sc., MBA
 Experience : Fresher
 Summer Internship : Employees Welfare
 Topic :
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Itika Singh**
 Age : 22 Years
 Qualification : B.Com., MBA
 Experience : Fresher
 Summer Internship : Job Satisfaction of
 Topic : Employees
 Major Spec. : HR
 Minor Spec. : Finance



Name : **Gagan Sahni**
 Age : 23 Years
 Qualification : B.Com, MBA
 Experience : Fresher
 Summer Internship : Training and Development
 Topic : Programme
 Major Spec. : HR
 Minor Spec. : Marketing

STUDENTS PROFILE



Name : **Arun Sharma**
 Age : 23 Years
 Qualification : M.Com, MBA
 Experience : Fresher
 Summer Internship : Performance Appraisal of
 Topic : Employees
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Gaurav Mourya**
 Age : 25 Years
 Qualification : B.Com, MBA
 Experience : Fresher
 Summer Internship : Training and Development
 Topic : Programme
 Major Spec. : HR
 Minor Spec. : Marketing



Name : **Tanuj Sharma**
 Age : 22 Years
 Qualification : B.A., MBA
 Experience : Fresher
 Summer Internship : Customer Satisfaction Level
 Topic : in Service Mrkt.
 Major Spec. : Marketing
 Minor Spec. : HR



Name : **Amit Mishra**
 Age : 24 Years
 Qualification : M.Sc., MBA
 Experience : Fresher
 Summer Internship : Mrkt. Research of Branded, Non
 Topic : Branded Shoes
 Major Spec. : Marketing
 Minor Spec. : HR



Name : **Pankaj Nautiyal**
 Age : 26 Years
 Qualification : B.Sc., MBA
 Experience : Fresher
 Summer Internship : Organizational Study
 Topic :
 Major Spec. : Marketing
 Minor Spec. : HR



Name : **Virandra**
 Age : 24 Years
 Qualification : B.Sc., MBA
 Experience : Fresher
 Summer Internship : Organizational on Tele
 Topic : communication
 Major Spec. : Marketing
 Minor Spec. : HR